

 Make Sure Our
Industry Is Heard



SDBANKERS
ASSOCIATION

State Legislative Day

February 9, 2022

Ramkota Hotel & Conference Center, Pierre

SDBA State Legislative Day

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ABOUT THE EVENT

The SDBA State Legislative Day on Feb. 9, 2022, at the Ramkota Hotel & Conference Center in Pierre is your opportunity to stay up-to-date on both state and federal legislation which could affect the banking industry, visit with state legislators and constitutional officers, and make sure our industry is heard.

The day will include an SDBA Legislative Committee meeting, lunch, SDBA update, featured speaker Keith Prather, Gov. Kristi Noem (invited), the chance to visit with state legislators at the State Capitol, and an evening reception with state legislators and constitutional officers.

The day will also include special sessions specifically designed for emerging bank leaders.



AGENDA

All events will be held at the Ramkota Hotel & Conference Center at 920 W. Sioux Ave. in Pierre.
All times are Central Standard Time.

** Bankers, including emerging bank leaders, are welcome to visit the State Capitol on their own in the morning to observe legislative committee hearings. To view committee schedules, visit www.sdlegislature.gov.*

10:00 a.m. **Registration Opens**

11:00 a.m. **SDBA Legislative Committee Meeting**
Open to all bankers, including emerging bank leaders.

Noon **Lunch and SDBA Update**
Karl Adam, *President, South Dakota Bankers Association*
SDBA President Karl Adam will update attendees on a variety of happenings at the SDBA.

1:00 p.m. **Is 2021 Really in the Rear View?**
Keith Prather, *Managing Director, Armada Corporate Intelligence, Lawrence, Kan.*



Now that we have entered 2022, are we seeing the progress we hoped for? What issues are still affecting the economy? Where has there been some progress? What are the new concerns? Inflation, labor shortages, supply chain disruption and the pandemic are still playing havoc with the system, but there has also been some good news in terms of growth—especially in the agricultural sector. During his 10-plus years as Armada's primary strategist, company co-founder Keith Prather has worked with Fortune 500 companies on everything from merger and acquisition strategy to key account management, strategic planning and corporate marketing efforts. Prather is a former chief financial officer and has an extensive background in data analysis.

2:00 p.m. **Message from the Governor**
The Honorable Kristi Noem, *Governor, State of South Dakota (invited)*

- 2:30 p.m. **Visit with Legislators at State Capitol**
Transportation on your own to the State Capitol.
- 2:30 p.m. **EMERGING LEADERS: Leading and Inspiring—Seasoned Banker Panel**
Are you tired of hearing about “unprecedented times?” Don’t you miss the days when times were, well, “precedented?” Us, too. Banks today are faced with ongoing and ever-evolving challenges—from COVID to CRA, fintech to workforce, and cryptocurrency to cybersecurity. During this panel discussion, top-ranking leaders from SDBA member banks will share their insights on all things banking. Come prepared to ask the experts your banking and leadership questions.
- 3:30 p.m. **EMERGING LEADERS: I DO! How to Engage with Your Lawmakers**
How do you make your voice heard on the policies impacting the banking industry? Civic engagement is at an all-time high. But, this flurry of activity begs the question: How do I properly and effectively connect with my legislators or congressional delegation? Your elected officials need to hear from you. Policymakers depend on receiving guidance and accurate, current and reliable information from their constituents when deciding how to vote on important issues. This session will arm you with ideas on how you can strategically and effectively navigate these ever-changing waters, and hopefully, influence the tides of change.
- 4:00 p.m. **EMERGING LEADERS: Buzz Sessions**
Join your colleagues in this fast-paced networking opportunity. Connect with old friends, meet some new friends, and even learn a thing or two along the way.
- 4:30 p.m. **EMERGING LEADERS: Networking Reception**
- 5:30 p.m. **Reception with Legislators and Constitutional Officers**

HOTEL DETAILS

A block of rooms has been reserved for the evenings of Tuesday, Feb. 8, and Wednesday, Feb. 9, 2022, at the Ramkota Hotel & Conference Center and ClubHouse Hotel & Suites in Pierre.



Ramkota Hotel & Conference Center

920 W. Sioux Ave., Pierre

Phone: 605.224.6877

Rate: \$98

Block Cut Off: Jan. 6, 2022



ClubHouse Hotel & Suites

808 W. Sioux Ave., Pierre

Phone: 605.494.2582

Rate: \$134 Queen or \$139 King

Block Cut Off: Jan. 10, 2022

OTHER INFORMATION

- Attire for the SDBA State Legislative Day is business professional.
- If you have a special food request or mother’s room request, contact Halley Lee at hlee@sdba.com or 605.224.1653 by Jan. 31, 2022.
- Questions, contact the SDBA at events@sdba.com or 605.224.1653.



SDBA State Legislative Day Registration Form

February 9, 2022 | Ramkota Hotel & Conference Center, Pierre

Registration Fee

Lunch/Afternoon Program: \$175 per person

Onsite Fee: \$185 per person

Evening Reception: \$95 per person

Onsite Fee: \$105 per person

Registration

Bank _____ Contact Person _____

Address/City/State/Zip _____

Registrants' Names *(please make additional copies of form as needed)*

1. Name _____ City _____

Phone _____ Email _____

☐ **Lunch/Afternoon Program** (\$175 per person)

☐ **Evening Reception** (\$95 per person)

☐ **Attending Emerging Leaders Networking Reception**

2. Name _____ City _____

Phone _____ Email _____

☐ **Lunch/Afternoon Program** (\$175 per person)

☐ **Evening Reception** (\$95 per person)

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3. Name _____ City _____

Phone _____ Email _____

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☐ **Attending Emerging Leaders Networking Reception**

Submit Registration to South Dakota Bankers Association

Mail: PO Box 1081, Pierre, SD 57501 **Fax:** 605.224.7835 **Email:** events@sdba.com **Online:** www.sdba.com



Total fees due: \$ _____ ☐ Check enclosed. ☐ Please send me an invoice.

☐ Please bill credit card: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card Holder's Name _____

Credit Card No. _____ CVV _____

Expiration _____ Zip Code _____

Authorized Signature _____

Cancellation Policy: 100% refund if canceled on or before Jan. 31. 75% refund if canceled Feb. 1-4. No refund for cancellations on Feb. 5 or later. Substitutions allowed at any time.

Special Requests: If you have a special food request or mother's room request, contact Halley Lee at hlee@sdba.com or 605.224.1653 by Jan. 31, 2022.

Questions: Contact the SDBA at events@sdba.com or 605.224.1653.