

# Nathan E Franzén President - Ag Banking Division





nfranzen@firstdakota.com 605.665.4903 direct 605.665.7432 office 605.661.7061 mobile 225 Cedar Street Yankton, SD 57078

FirstDakota.com



Samuel J. Miller Principal Fox St. Advisors

Appleton WI

Tel: 920-858-1350

foxstadvisors@gmail.com









Pauline Van Nurden
Extension Economist
Center for Farm Financial Management
University of Minnesota

St. Paul, MN 55108

Tel: 612-625-4219

Fax: 612-625-3105

pvannurd@umn.edu

www.cffm.umn.edu





# 3 C's of Superior Ag Banking

- Be **C**onservative in the good times.
  - Guards against Complacency
- Be <u>C</u>ourageous in the bad times.
  - Who are the survivors?
  - Opportunities
- Be **C**onsistent all the time.
  - Dependability
  - Not viewed as Hot & Cold in the marketplace



#### 5 C's of Credit

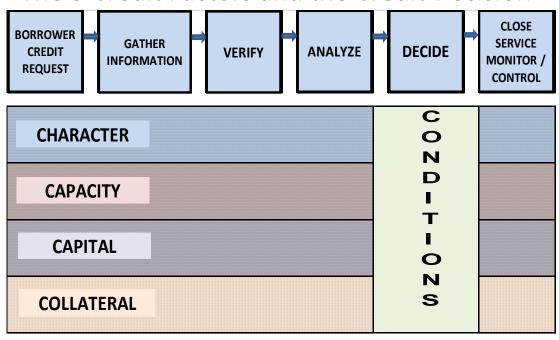
- Character
  - Cranium (the 6th C)
- Capital
- Capacity
- Collateral
- Conditions



A "<u>Sound Loan</u>" is one made to a responsible individual or entity of established integrity who has a respectable operating and financial record or equivalent characteristics of a new business, in an amount sufficient to accomplish a useful purpose. It should be made in an amount and under terms and conditions that will reasonably ensure repayment, usually, without adversely affecting the borrower's financial position. The loan should be supported by sufficient equity or collateral or both, to afford the lender reasonable protection against loss if adverse conditions occur.



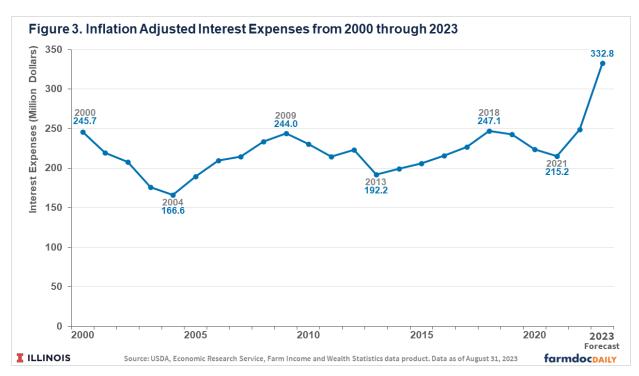
The 5 Credit Factors and the Credit Decision



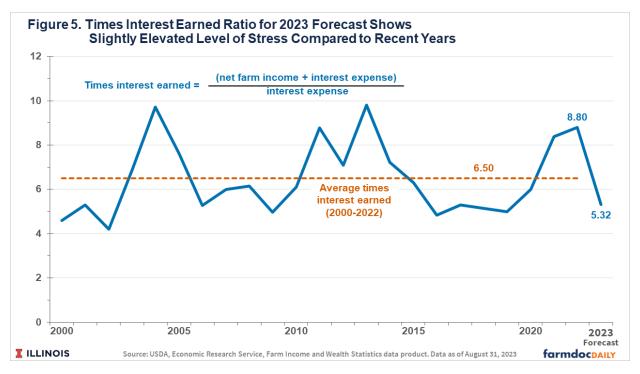


#### **TODAY'S TIMES**

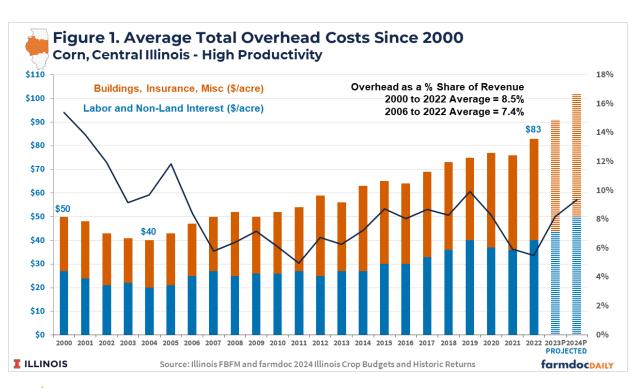




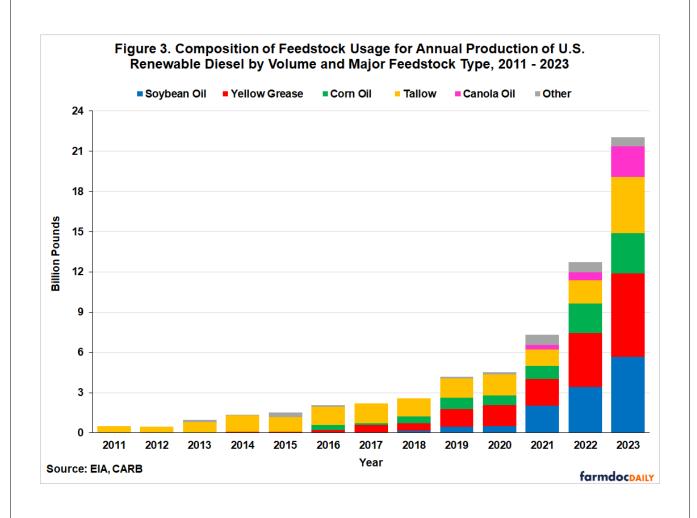




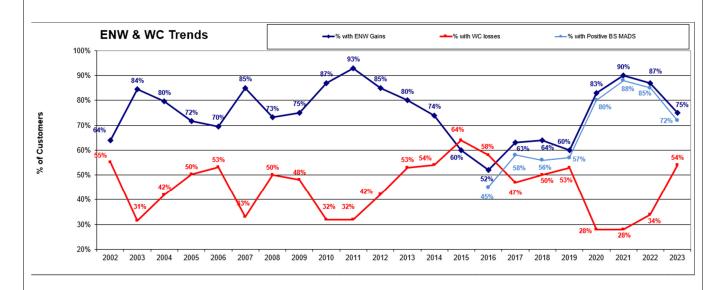








#### First Dakota Client Performance









News

Markets

Weather

#### Take Control of Farm Financials

April 9, 2019 08:35 AM









Management quote from Nate Franzen © Lori Hays





'How did you go bankrupt?' Bill asked. 'Two ways,' Mike said. 'Gradually and then suddenly.' This passage from Ernest Hemingway, in "The Sun Also Rises" could be used to describe the financial challenges farmers are facing today.

#### **EXPERIENCING THE CYCLES**









Volatile markets, extreme weather conditions, rising input costs and record-high debt loads are placing pressure on young producers. Want to weather this economic downturn? Listen to the advice of these seasoned ranchers.

Amanda Radke | Apr 23, 2019

#### Headlines

FARMER SENTENCED

Farmer sentenced, insurance fraud

Kevin Murphy For Agri-View May 5, 2017

<u>Stamp Farms Employee Sentenced for Conspiracy</u> Stamp Farms Employees Indicted on Fraud Charges

Meet Mike Stamp, Top Producer of the Year Finalist In less than a decade, this 37-year-old Michigan farmer grew his operation from a single semi to 40,000 acres.

#### Fields of Debt

Falling prices, borrowing binge haunt Midwest 'go-go farmers'



#### SD feedlot's financial collapse leaves investors feeling betrayed

By Mikkel Pates J Agweek Staff Writer on May 27, 2019 at 5:31 a.m.







 ${\sf CORSICA, S.D.-The\ Blom\ cattle\ fiasco\ of\ 2019\ in\ Douglas\ County, S.D., will\ affect\ farm\ families\ for\ decades}$ and generations to come, victims say.

A bank is foreclosing on feedlot operator Robert Lee "Bob" Blom, who they say overdrew his bank account by \$1 million and owes the bank some \$6.8 million.

Documents filed in the case show that Blom may have sold the same cattle multiple times, complicating matters for those looking to get paid by Blom.

Left on the hook are "interested party defendants" — 53 individuals in some 14 cattle-related entities in South Dakota, North Dakota and Montana. The meltdown could involve 30,000 head of "missing" or phantom cattle valued at more than \$30 million.

Clint Sargent, a lawyer in Sioux Falls, S.D., representing one of the families involved, says the "scope and size of this case is remarkable for anybody in South Dakota."







"He ruined 30-plus lives here," says Curt Plamp, SS, a fourth-generation farmer at Stickney, S.D., who says he's personally lost \$1 million in the deal. He and his son, Chad, 32, raise corn, soybeans, cattle and hogs. Plamp wonders why Blom isn't in jail. Blom's wife, Becky, is a sister to Plamp's exwife, Cindy.







By The Daily Republic WHITE LAKE — A White

By The Daily Republic
WHITE LAKE — A White
Lake man faces seven
felony charges for aliegedly
selling cattle that were
placed under a lien from an
area bank.

Edward Mohnen, 70,
was charged with illegally
selling more than \$80,000
worth of cattle over the
past year without the
consent of a bank that had
a security interest in them,
court documents state.

A lien was allegedly
placed on the cattle by
placed on the cattle by
State Bank of White Lake,
court papers state. Mohnen
allegedly sold the livestock
without the bank's consent
and failed to pay interest to
the bank after the sales.

According to court
documents, Mohnen sold
the cows at a sale barn
in Platte, and Mohnen
allegedly made threatening
comments, saying if the
bank came for his land
there would be bullets
flying Mohnen allegedly
\$88,000 for the cattle on
seven dates from Feb. 17,
2016, to March 8, 2017,
receiving checks written to
three other people.

Authorities interviewed
two of those people, who
said they did not give
Mohnen permission to sell
the cows in their names,
but they did cash the
checks he received from
the sale barn and gave the
money back to Mohnen,
court documents of digrey with
seven counts of digrey with
personal property subject

court documents state.

Mohnen is charged with
seven counts of disposal of
personal property subject
to security interest. Class
6 felonies, each punishable
upon conviction by up to
two years in prison and a
\$4,000 fine. Bond was set
at \$10,000.



#### **Charles Mix County**

# **AUCTION**

Wednesday, June 12 -- 10 a.m.

LOCATED: Springfield Community Center, Springfield, SD

**UP FOR PUBLIC AUCTION Wednesday, June 12** will be 120 +/- acres of southern Charles Mix County land. This auction will be held at the Springfield Community Center at 10 a.m. This tract consists of a mixture of tillable farm ground and pasture with Choteau Creek running along it's southern border. Surety Agridata Inc. shows the tract to hold approximately 51 +/- acres of tillable ground yielding impressive productivity indexes of 84 up to 95, with the balance being pasture. This parcel contains a large variation in topography making it an absolutely beautiful potential recreational or hunting property. Investors, sportsmen, and outdoor enthusiasts, this tract of land is ideal for food plots, paired with one of the largest natural populations of deer, turkeys, and other wildlife in all of South Dakota. Do not miss this rare opportunity to purchase this highly unique piece of South Dakota real estate.

LEGAL DESCRIPTION: Lot B of Lot 1073, Lot C of Lot 4, Lot E of Lot 3, Lot 1073 except Lot B, Lot 2, The East 425 feet of Lot 1094, All located in Section 14, T93N, R62W of the 5th P.M. Charles Mix County, South Dakota

TERMS & CONDITIONS: 15% nonrefundable down payment due day of auction with the balance due at closing which will be on or before July 12, 2019. Title insurance and closing costs will be split 50/50 between buyer and seller. Possession will be granted after receipt of final payment. Announcements day of the auction will take precedence over promotional material. Peterson Auctioneers is representing the seller.

#### First Dakota National Bank, Owner

#### Peterson Auctioneers

Glen Peterson, RE #234 605-369-2638 - Springfield, SD www.petersonauctioneers.com Lee Wittmeier - Tyndall, SD Cody Peterson - Avon, SD To view property, or for more information contact Cody Peterson at 605-682-1652

Not Responsible for Accidents







1501 M Street • P.O. Box 347 • Ord, Nebraska 68862-0347 • (308) 728-5088 • Fax (308) 728-5089 • tkruml@ordlegal.com

April 27, 2017

USDA Farm Service Agency 2519 Heritage Dr. Broken Bow, NE 68822 First Dakota National Bank 225 Cedar Street PO Box 495 Yankton, SD 57078 First Dakota National Bank 225 Cedar Street PO Box 156 Yankton, SD 57078

RE:

Greetings

I am contacting you on behalf of my client, as it relates to their dealing with as crop input customers. For this purpose I am enclosing an Authorization for Release of Information that has been signed by both

Pursuant to this letter I am requesting payoff information associated with all debts and obligations due and owing by to your company. In particular, my client is interested in negotiating a purchase and assignment of your lien and loan

Please forward the payoff information for each particular note, including a breakdown of all principle, interest, and fees or costs if any associated with each note or loan instrument between your company and Please send that information by email or U.S. mail to my office at your earliest convenience. My email address is <a href="mailto:tkuml@ordlegal.com">tkuml@ordlegal.com</a>. Thank you.

Sincerely

Thomas S. Kruml tkruml@ordlegal.com



#### AUTHORIZATION FOR RELEASE OF INFORMATION



COMES NOW, the undersigned and hereby authorizes the release of all account and financial information requested by

for credit analysis and decision making

purposes concerning the undersigned.

This authorization is unconditional, and shall be given full force and effect until such time as same is revoked by undersigned in writing. A recipient hereof, is entitled to rely upon the validity of this authorization, regardless of whether this authorization shall be an original executed document, photocopy or facsimile copy.

The information shall be provided to namely Kruml Law Office, P.C., L.L.O., Thomas S. Kruml, 1501 M St., PO Box 347, Ord, NE 68862, (308) 728-5088, tkruml @ordlegal.com.

Dated:



## **Alternative Financing Options**

- ARM (Ag Resource Management)
- FBN (Farm Business Network)
- Farm Op Capital
- Conterra
- Producers Livestock
- Trade Credit (John Deere, Case-IH, etc.)
- Input Suppliers (Co-op, Pioneer, etc.)



# **Credit Analysis**

- Balance sheet analysis
- Earnings/profitability
- Cash flow



# **Credit Analysis**

What makes ag different?





# What makes ag different?

- Market value balance sheets
- Cash accounting
- Timing



# What makes ag different?

- In a perfect world
  - -Financial Soundness
    - · Balance sheets with cost and market values
  - -Financial Performance
    - Accrual income statement





## What makes ag different?

- In the real world
  - -Financial Soundness
    - Balance sheets at mixed market/cost values
  - -Financial Performance
    - Schedule F tax statement

How can we measure financial performance in the real world?



# BALANCE SHEET & WORKING CAPITAL ANALYSIS



#### **Balance Sheet**

#### A snapshot of:

- Assets
- Liabilities
- Net worth (owner's equity)
- At a specific point in time





#### Balance sheet

 Foundation upon which the business stands





## **Balance Sheet**

					_					
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				•	(2)					
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					(L)					
2J. Principal Balance	ZI. Next Payment Date	2H. Payment Amount	DS. Accrued Interest	JES Interest Pate						
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		,	Taxes Payable	. Real Estate	SC					
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									səitin	3. Marketable Bonds and Sec
ZA. Accounts Payable \$ Amount				euleV \$				A. Cash and Equivalents		
			RABILITIES	СПВВЕИТ L	8					CURRENT ASSETS

## **Balance Sheet**

Assets	Liabilities
Current (< 1 year)	Current
Intermediate (1–10 yrs)	Intermediate
Long term (> 10 years)	Long term
	Total liabilities
	Net worth
Total assets	Total Liabs + Net worth

## **Balance Sheet**

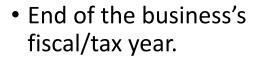
Assets		<u>iabilitie</u>	S
Current (< 1 year)	Non-current	rrent	
Intermediate (1–10	yrs)	ntermedia	ate
Long term (> 10 yea	ars)	ong term	
		otal liabil	ities
		let worth	
Total assets		otal Liabs	s + Net worth

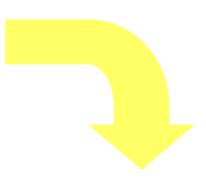
## **Balance Sheet**

Assets	Liabilities
Current (< 1 year)	Current
Intermediate (1–10 yrs)	Intermediate
Long term (> 10 years)	Long term
Personal	Personal
	Total liabilities
	Net worth
Total assets	Total Liabs + Net worth

#### Balance Sheets: When?

 When is the most useful time to complete balance sheets?









#### **Asset Valuation**

- Market Valuation
  - assets valued at estimated fair market value
- Cost Valuation
  - assets valued at original cost less depreciation





#### "Market Value" Balance Sheets

- Current assets
  - -Crop and livestock inventories market
  - —Prepaids, supplies cost
  - -Growing crops cost
- Intermediate assets
  - -Breeding livestock market
  - -Machinery mixed
- Long term assets
  - -Real estate conservative market





#### **Cost Value Balance Sheets**

- Current assets
  - -Crop and livestock inventories market
  - -Prepaids, supplies cost
  - -Growing crops cost
- Intermediate assets
  - -Breeding livestock base value
  - —Machinery depreciated value
- Long term assets
  - —Land original cost
  - Buildings depreciated value



#### Valuation of depreciable assets

#### • **Economic depreciation**

A common method is to depreciate a percentage of the value each year

#### Beginning value

- + Purchases
- Sales

-Machinery: 10% per year

-Buildings: 5% per year





#### **Example Market Value Balance Sheet**

	20x0	20x1
Current assets	736,991	695,991
Intermediate assets	465,537	508,835
Long term assets	1,108,280	1,345,390
Total assets	2,310,808	2,550,216
Current liabilities	675,125	489,000
Intermediate liabs	130,055	173,874
Long term liabilities	366,508	622,456
Total liabilities	1,171,688	1,285,330
Net worth	1,139,120	1,264,886
Net worth change		125,766

# **Balance Sheet Analysis**

- Liquidity
- Solvency
- Financial structure
- Net worth change





# **Balance Sheet Analysis**

- Liquidity
  - -How easily can assets can be converted into cash
  - -Current ratio
  - -Working capital
- Solvency
- Balance sheet structure
- Net worth change



Current Assets			Value	Current Liabilities					Balance
Cash and checking (Sch	nd A)		76,500	Accrued interest					32,658
Prepaid exp. & suppl. (S	chd B)		114,438	Accounts payable and ot	her accru	ed expenses			-
Growing crops			-						
Accounts receivable			-		Int		P&I		Principal
Hedging accounts (School	IE)		5,650	Current loans (Schd U)	Rate		Due		Balance
Other current assets			-	5thNB-Operating	6.00		-		87,863
				5thNB-Cattle	6.375		-		364,951
Crops (Schd G) Quan	ntity	Value/Unit							
Com 100,8	341	3.26/bu.	328,742	Principal due within 12 mo	onths on te	erm liabilities			69,288
Corn Silage 9	959	25.00/ton	23,975						
Alfalfa Hay	40	90.00/ton	3,600						
Soybeans 18,9	947	9.50/bu.	179,997						
Mkt lvst (Schd H)	No.	Value/Unit							
,		183.00/cwt.	780,038						
Total Current Assets			1,512,939	Total Current Liabilities				(	554,760
Intermediate Assets				Intermediate Liabilitie	s (Schd	V)			
			Market		Int	Principal	P&I	Principal	Intermed
			Value	Loan	Rate	Balance	Due	Due	Balance
Breeding livestock			-	John Deere Credit-332E	3.25	7,199	7,260	7,004	195
Machinery (Schd J)			989,986	5thNB-Mach.	4.50	102,320	23,348	18,499	83,821
Titled vehicles (Schd K)			112,159					,	
Other intermediate asset	ts		-						
Total Intermediate Ass	ets		1,102,145	Total Intermediate Liabi	lities				84,016

# Liquidity

#### **Working Capital**

- = current assets minus current liabilities
- Risk reserve to protect against financial downturns
- Available resources to take advantage of financial opportunities



## How Do You Grow Working Capital?

- Make money
- Don't spend all of it





# Ways to Build Working Capital

Make money



• Don't spend all of it

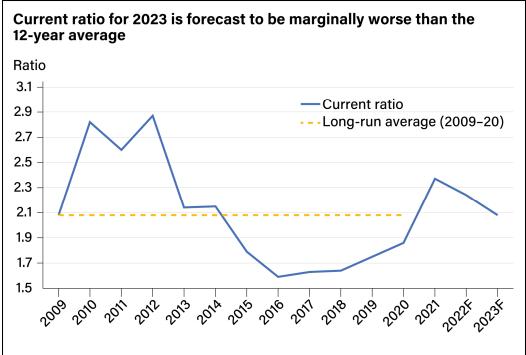


• Refinance / restructure debt



#### Digging Into the U.S. Farm Balance Sheet

created by: The ERS Farm Income Team





Note: **F**= forecast. Data as of February 7, 2023.

Source: USDA, Economic Research Service, Farm Income and Wealth Statistics data product.

## Working Capital Burn Rate

FINBIN Database

	WC Beginning 2013	WC Beginning 2019	Change	Percent Change
Crop producers	544,000	270,000	(274,000)	(50%)
Dairy producers	272,000	128,000	(144,000)	(53%)
Hog producers	903,000	412,000	(491,000)	(54%)
Beef producers	318,000	147,000	(171,000)	(54%)





## Working Capital Rebound

FINBIN Database

	WC Beginning 2019	WC Ending 2022	Change	Percent Change	WC Chg in 2023
Crop producers	270,000	710,000	440,000	+163%	-119,000
Dairy producers	128,000	494,000	366,000	+286%	-94,000
Hog producers	412,000	1,359,000	947,000	+230%	-423,000
Beef producers	147,000	487,000	340,000	+231%	+26,000





# Working Capital Burn Rate

FINBIN Database, Farms in the Bottom 40% in Beg. 2013

	WC Beginning 2013	WC Beginning 2019	Change	Percent Change
Crop producers	192,000	97,000	(95,000)	(49%)
Dairy producers	111,000	59,000	(52,000)	(47%)
Beef producers	95,000	74,000	(21,000)	(22%)

<sup>\*</sup> Not enough hog farms to track information.





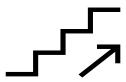
### Working Capital Rebound

FINBIN Database, Farms in the Bottom 40% in Beg. 2013

	WC Beginning 2019	WC Ending 2022	Change	Percent Change	WC Chg in 2023
Crop producers	97,000	476,000	379,000	+390%	-114,000
Dairy producers	59,000	313,000	254,000	+431%	-62,000
Beef producers	74,000	339,000	265,000	+358%	-25,000

<sup>\*</sup> Not enough hog farms to track information.





# **Balance Sheet Analysis**

- Liquidity
- Solvency
  - Overall financial risk position of the business
  - Future borrowing capacity
- Balance sheet structure
- Net worth change

# **Balance Sheet Analysis**

- Measures of solvency
  - Net worth
  - Debt to asset ratio
  - Equity to asset ratio
  - Debt to equity





# Solvency

- Profitable use of debt multiplies returns in profitable businesses
- Too much debt:
  - Adds to financial risk
  - Chokes cash flow
  - Multiplies losses in unprofitable years
  - Limits opportunities!!!



# **Balance Sheet Analysis**

- Liquidity
- Solvency
- Balance sheet structure
  - Where is the equity
  - Are assets matched with liabilities
  - No right or wrong answer
- Net worth change



# Financing 101

Match financing to expected life of the asset



#### **Example Farm Balance Sheet Structure**

	Assets	Liabilities
Current	1,473,655	1,245,559
Intermediate	1,065,537	430,055
Long term	1,108,280	366,508



#### Example Farm Balance Sheet Structure

	Assets	Liabilities
Current	1,473,655	645,559
Intermediate	1,065,537	1,030,055
Long term	1,108,280	366,508



#### **Example Farm Balance Sheet Structure**

	Assets	Liabilities
Current	1,473,655	645,559
Intermediate	1,065,537	430,055
Long term	1,108,280	966,508



#### **Balance Sheet Structure**

- High current debt to current assets
  - Liquidity/cash flow problems
- High intermediate debt to intermediate assets
  - Capital replacement problems
- High long term debt to long term assets
  - Limited expansion capacity



# **Balance Sheet Analysis**

- Liquidity
- Solvency
- Balance sheet structure
- Net worth change
  - Measures overall progress
  - Net worth growth can only happen if:
    - Earnings exceed consumption

or

nat onal school for beginning AG BANKERS

· Market values are increased

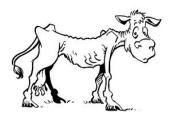
# BALANCE SHEET & WORKING CAPITAL ANALYSIS



# Capital – Verifying & Documenting the Balance Sheet

- Have you inspected the property to verify the condition does BS value make sense compared to what you observed? (shedded vs. hard-used equipment, thin vs. well-conditioned cows, etc). Make adjustments as needed.
- Is any M&E shared with another individual?
- Are there any leases of M&E, livestock, etc.
- Statement copies of large cash/investment accounts.
- Understanding real estate legal descriptions



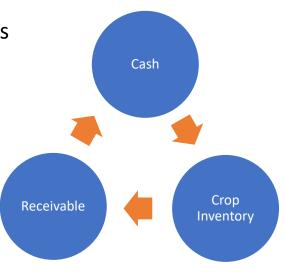




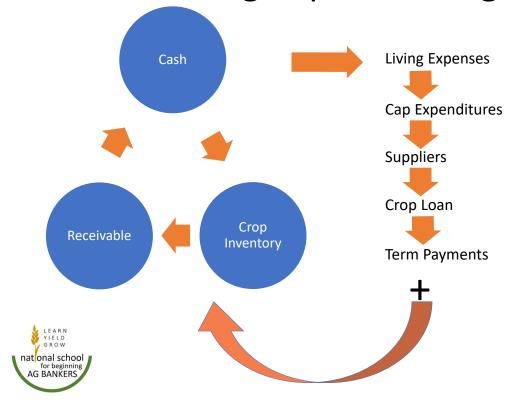
# The Best Producers Understand Working Capital and the Need for it

- 1<sup>st</sup> Defense Against Price Volatility
- Quality as Important as Quantity
  - Real Estate Equity Does
     Not Pay the Bills
  - Biggest Enemies:
    - Tax Law
    - Cap X
    - Family Living

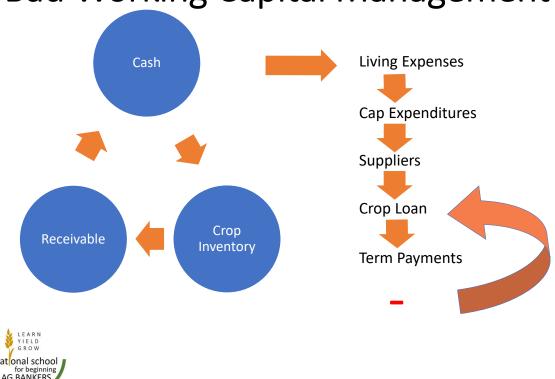




## Good Working Capital Management



## **Bad Working Capital Management**



#### **Burn Rate - Working Capital**

Current Assets \$1,000,000

Current Liabilities \$ 500,000

Net Working Capital \$ 500,000

Total Revenue \$2,000,000

Net Income Loss \$ (200,000)

Net working capital  $\frac{500,000}{200,000} = 2.5$  years burn rate Net Income Loss  $\frac{200,000}{200,000}$ 



73

#### **COLLATERAL**



#### Collateral

- Collateral: something pledged as security for repayment of a loan, to be forfeited in the event of a default.
- When underwriting any secured loan a lender needs to understand the underlying collateral, its market value, and its liquidation value



#### Collateral Control

- Gather Information
- Verify and Inspect
- Set the Value
- Document the File



## Types of Values

- Balance Sheet Value
- Current Market Value
- Trade-in Value
- Auction Value
- Liquidation Value (Discount Policies)
- Book Value
- Appraised Value



#### Set the Value

- Sources:
  - Auctions
  - Dealers
  - Newspapers
  - Industry Guides (Machinery Pete)
  - Appraisal
  - SWAG

